

FINAL



# Planning for Healthier Buckley

Presentation to City of Buckley  
Planning Commission  
March 10, 2014

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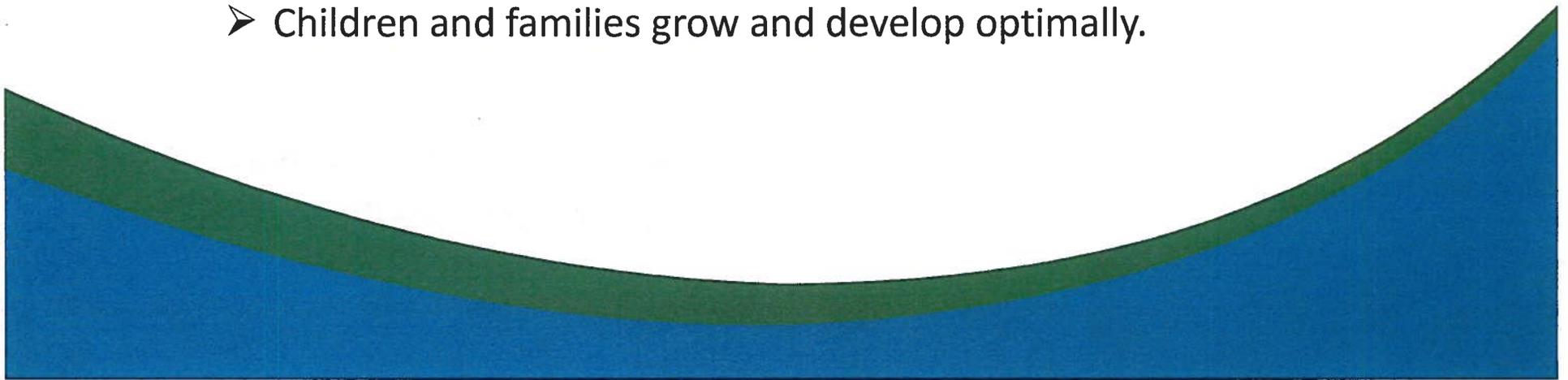
# Tacoma-Pierce County Board of Health Strategic Plan (2011)

**Vision:** Healthy People in Healthy Communities

**Mission:** To safeguard and enhance the health of communities of Pierce County

## **Strategic Directions:**

- Pierce County residents achieve healthy lifestyles.
- Communities protect and enhance the natural and built environments.
- Children and families grow and develop optimally.



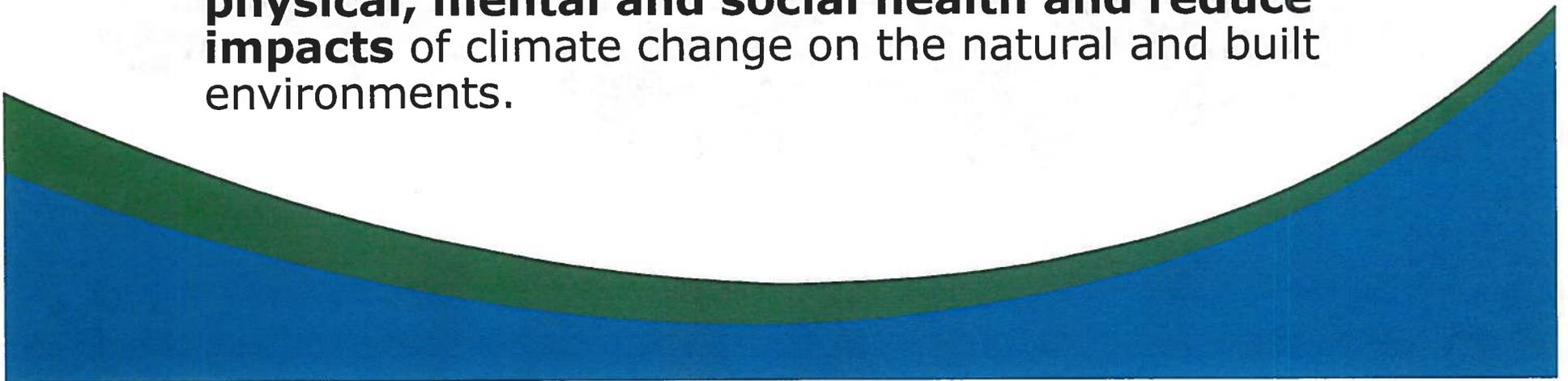
# Countywide Planning Policies (2011)

## New Policy on Health and Well-Being:

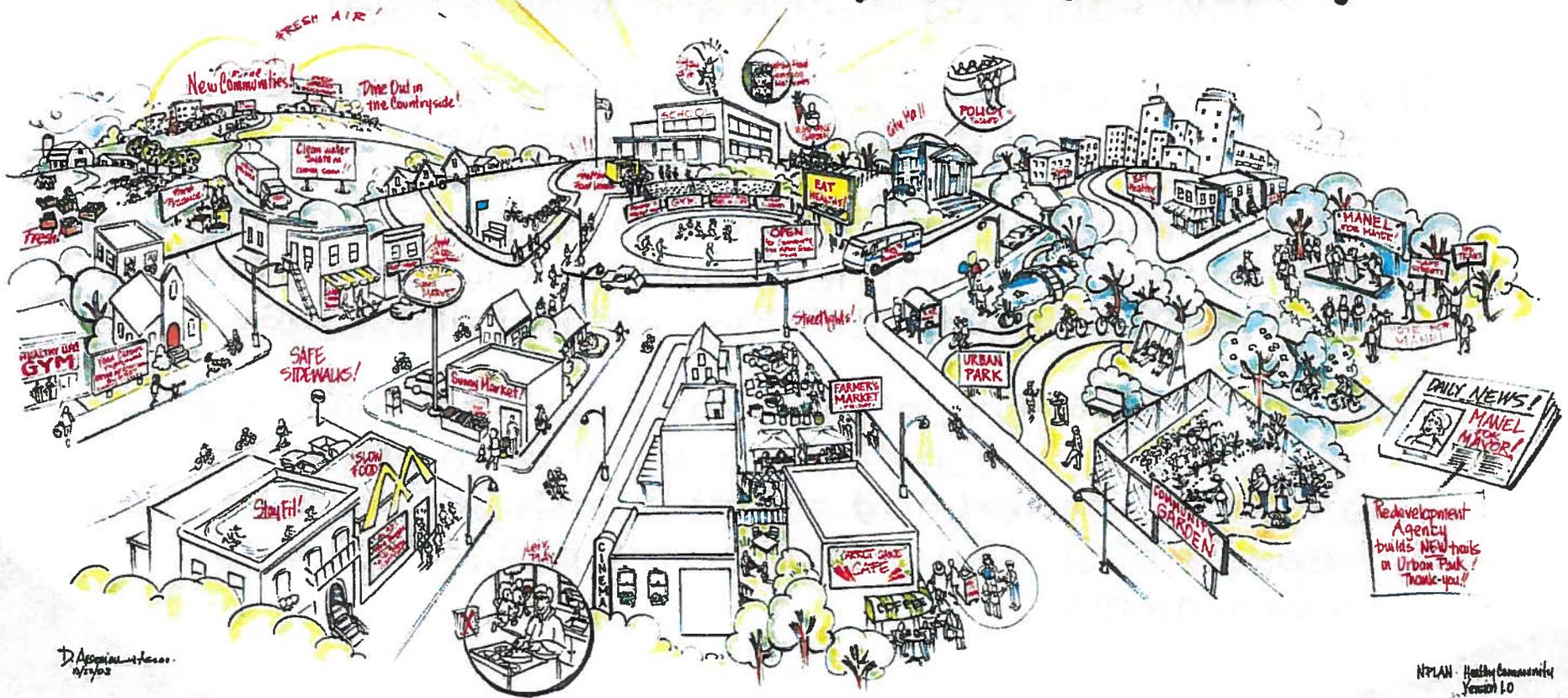
HW-1: ...To promote physical, social and mental well-being so that **all people** can live healthier...

HW-2: ...incorporate provisions addressing health and well-being into appropriate regional, countywide and local **planning and decision-making processes**.

HW-3: ...promote cooperation..to ensure that joint- and mixed-use developments are designed to **promote physical, mental and social health and reduce impacts** of climate change on the natural and built environments.

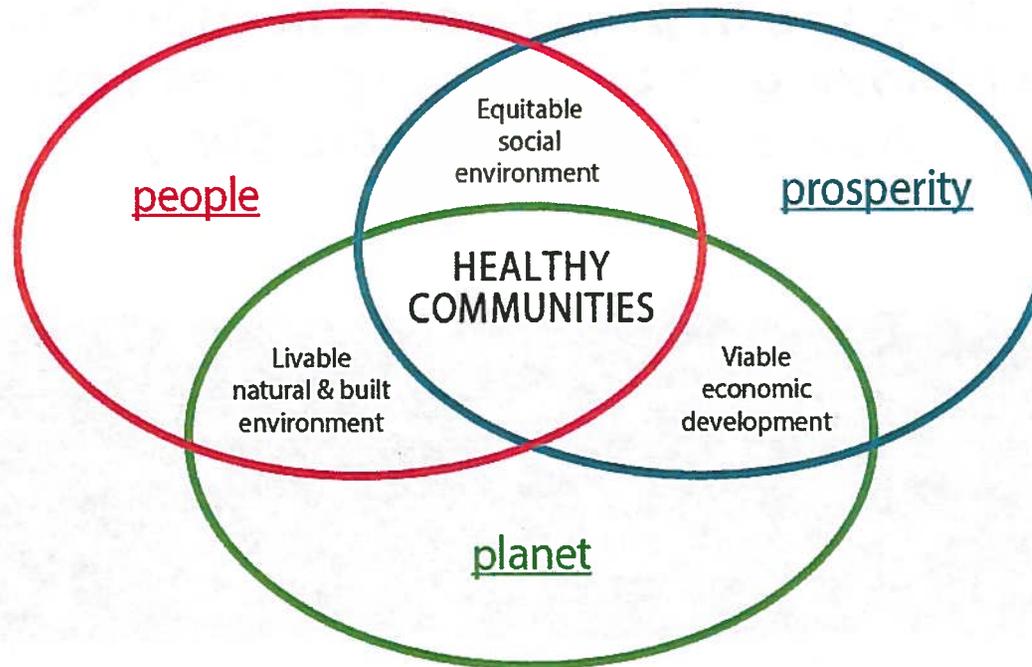


# VIEW OF A HEALTHY COMMUNITY



# What are Healthy Communities?

Healthy and sustainable places built on a balanced foundation of people-prosperity-planet



## Why Does “Place” Matter?

**“Your zip code can determine your health....”**

*(Oct 20, 2011: Fox News.)*

**“Families see improvements in their health after moving to better neighborhoods...”**

*(Nov18, 2011: Baltimore Sun.)*

### Evidence-based Research Studies:

1960's—Douglas/ Kaiser/ Kerner Commissions

1990's—Hawkins, Rosenbaum, McCord, Freeman

Recent Studies—Ludwig, Krieger, Jackson, Iton,

LaVeist, Moller, Frizpatrick, LaGory...

# Planning for Whom?

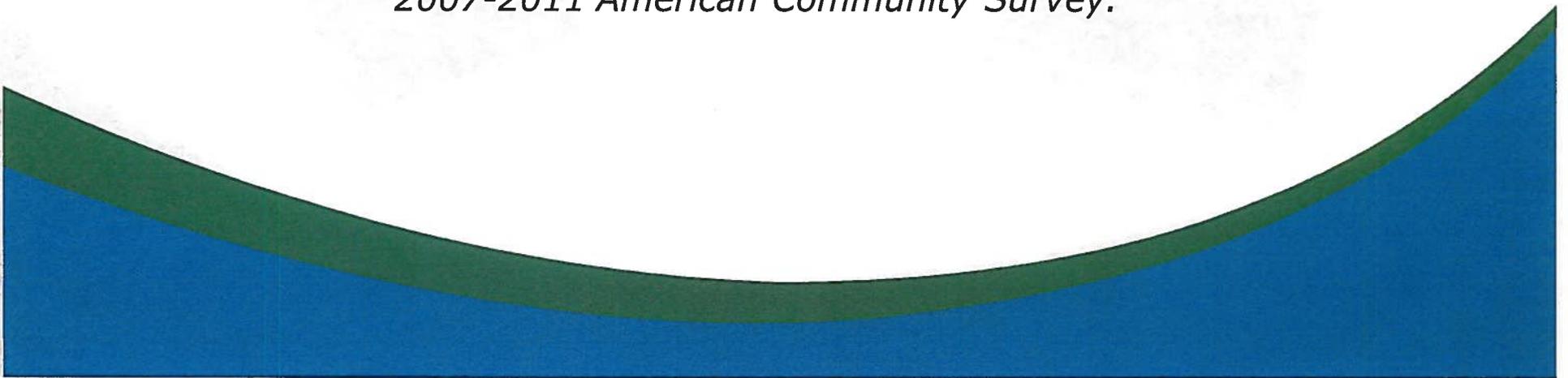


[www.pedbikeimages.org](http://www.pedbikeimages.org)/Dan Burden

# Who Make Our Neighborhoods So Unique?

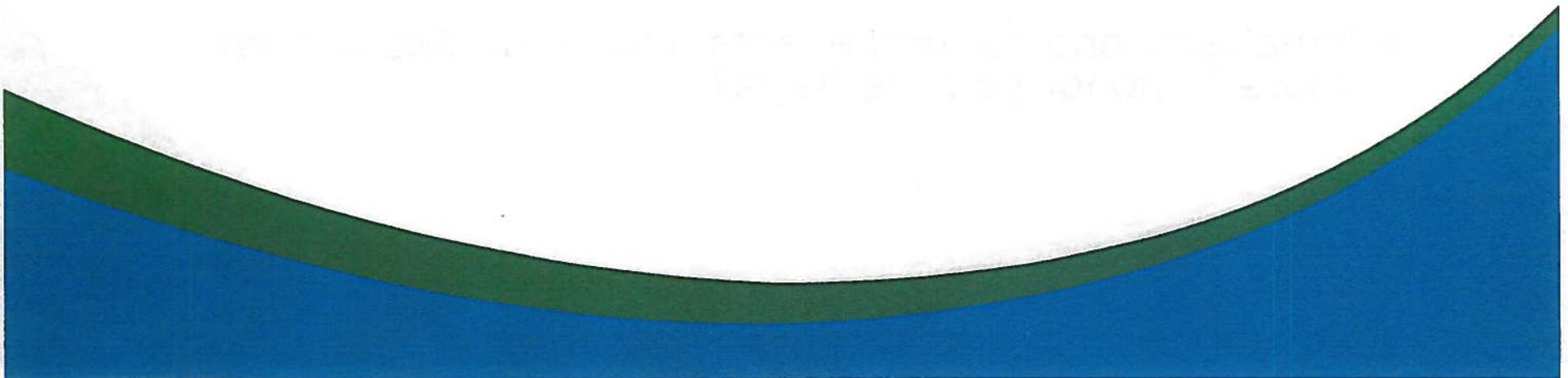
- Young individuals aged 5-17
- Individuals with two or more races

*Data Source: U.S. Census Bureau,  
2007-2011 American Community Survey.*



## How Can We Hear the Diverse Voices?

- Engage Underserved Populations/Communities throughout the planning process
- Form Diverse Advisory or Steering Committee to include the underserved populations



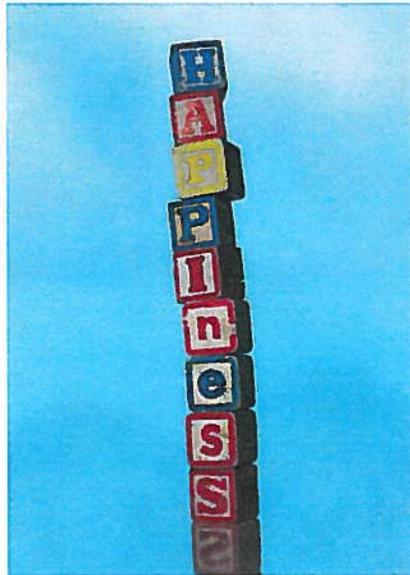
## Have We Heard All Diverse Voices on “What Makes Buckley Healthier”?

- What services or facilities would you like in your neighborhood that can help you and your family members enjoy a better quality of life, and live healthier and safer?
- Are you able to conveniently and comfortably walk or bike from home to schools, parks, groceries, community gardens, corner stores...?
- What would you like to have in your community in order to retire comfortably?
- What arts and cultural events would you like to have more to honor your heritage?

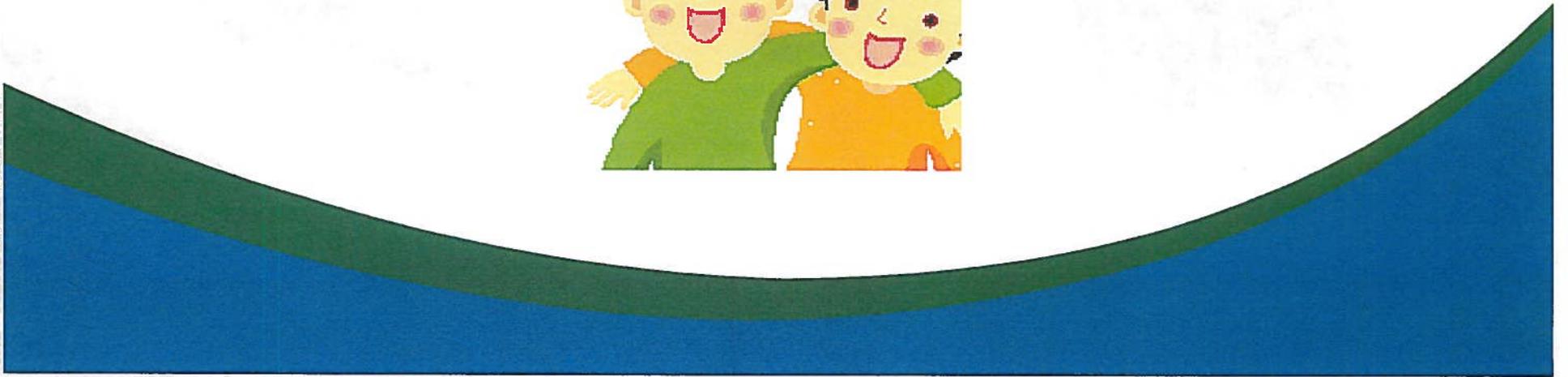
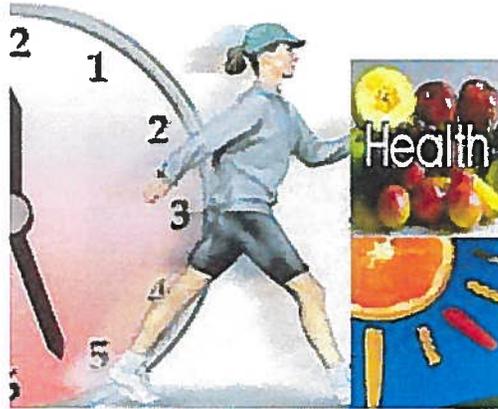


# Planning Neighborhoods for What?

**Sustainable**  
*sus-tain-a-ble*  
Capable of being continued with minimal long-term effect on the environment



# Quality of Life

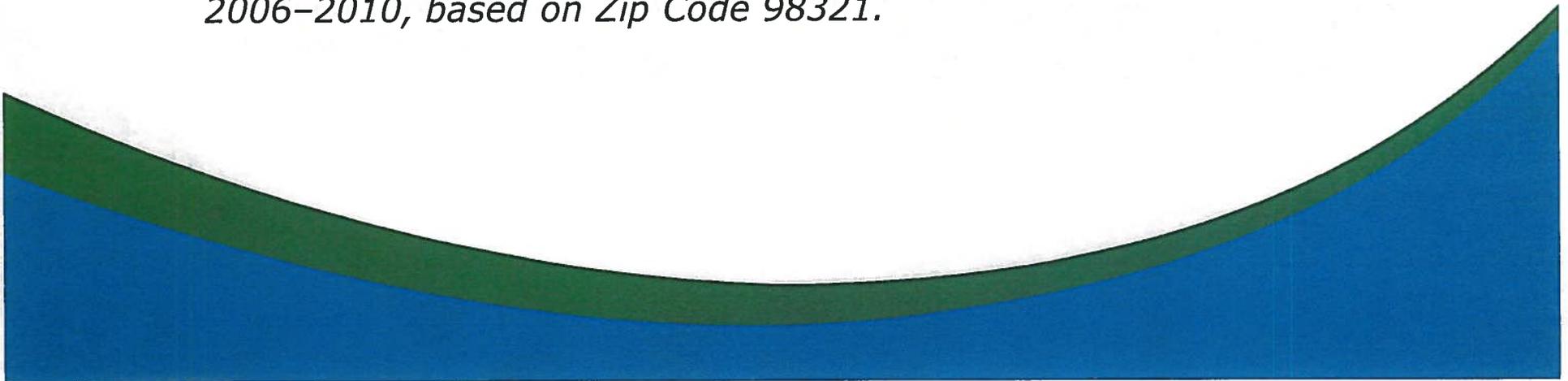


## What Does Zip Code 98321 Tell Us?

- Higher prevalence of diabetes among adults
- Higher prevalence of obesity among adults

*Data Source:*

*Centers for Disease Control and Prevention: The Behavioral Risk Factor Surveillance System. Reported figures are averaged over 2006–2010, based on Zip Code 98321.*

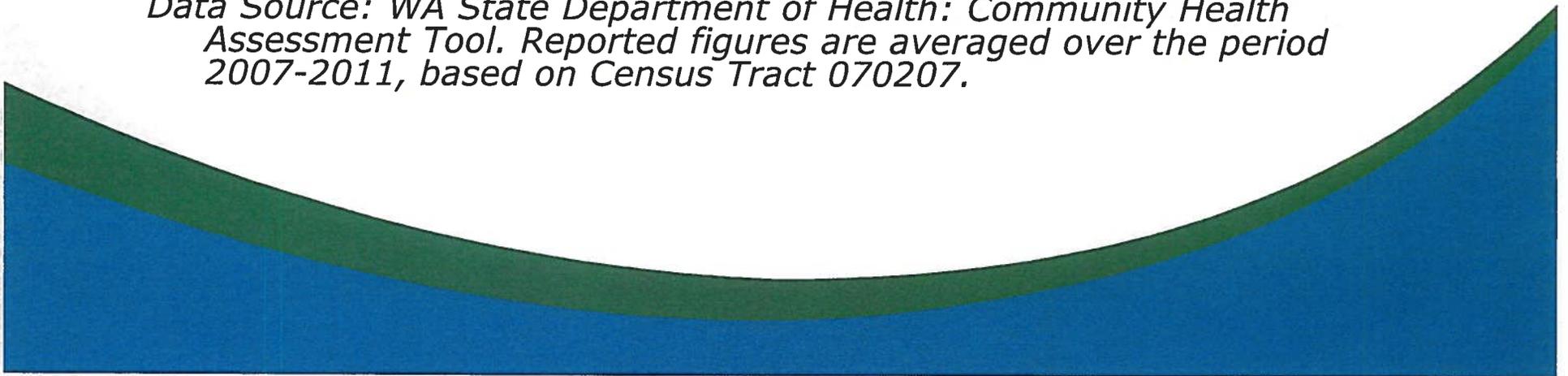


## And...Mortality Data Show...

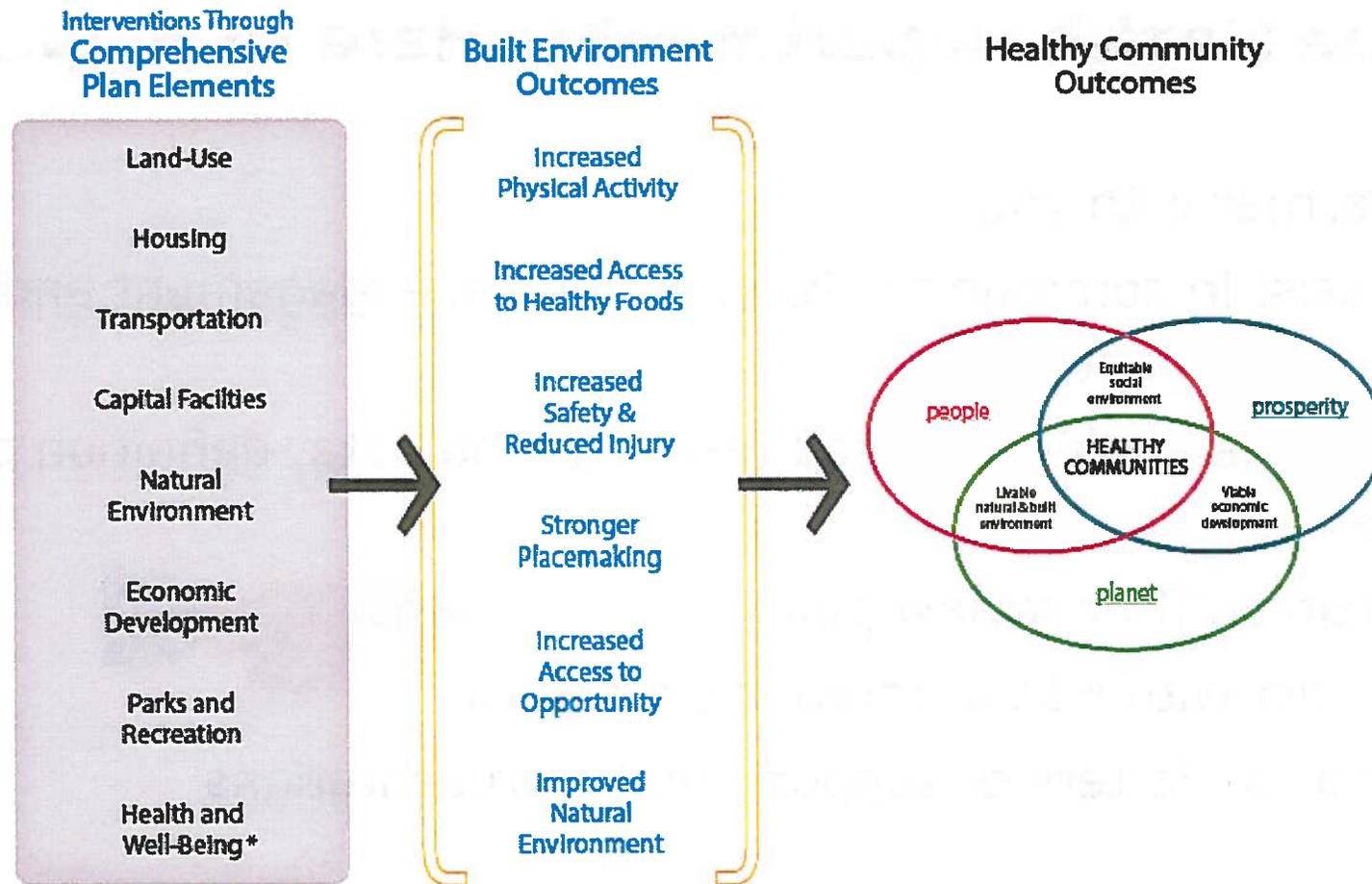
Leading Causes of Death:

- Chronic lower respiratory diseases
  - Accidents
- Major cardiovascular diseases
  - Diabetes
  - Suicide
  - Cancer

*Data Source: WA State Department of Health: Community Health Assessment Tool. Reported figures are averaged over the period 2007-2011, based on Census Tract 070207.*



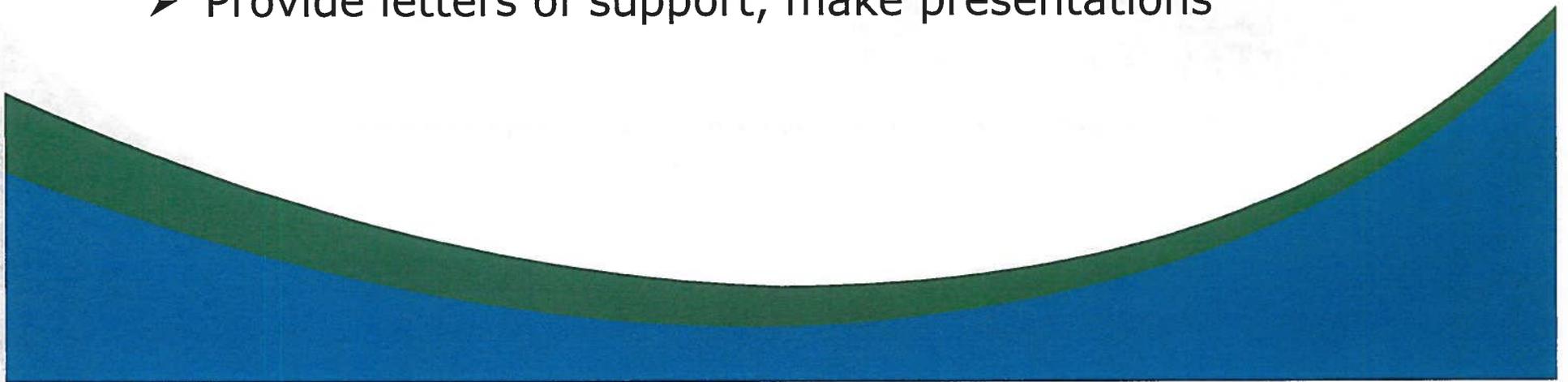
# Policy Tools to Address Health Challenges



\* Integrate health into existing comprehensive plan elements or as a separate element

## The Health Department is Here to Help....

- Partner with you
- Assist in community visioning, public engagement and environmental scan
- Provide evidence-based research and data, definition of terms
- Help craft or review policies
- Assist with HIA or integrating health
- Provide letters of support, make presentations



# Thank You!

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